

Andrew Strasser

Motion Designer / Animator / Cinema 4D / Embergen / Blender / After Effects

Contact:

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Summary:

Highly skilled motion designer and animator with 17+ years of experience in delivering exceptional visual experiences. Proficient in utilizing industry-leading software and technologies to create captivating motion graphics and animations. Expertise in bringing artistic visions to life through creative storytelling and narrative-driven sequences. Strong organizational skills and the ability to meet project deadlines. Committed to exceeding expectations and delivering high-quality results.

Skills:

- Motion Graphics: Advanced Skills in Cinema 4D, Blender, After Effects, creating immersive and engaging visual experiences
- Animation: Creating compelling animations and sequences
- Compositing: Utilizing visual effects and blending techniques for seamless integration
- Visual Storytelling: Translating concepts into visually compelling narratives
- Adobe Creative Suite: Proficient in Photoshop, Illustrator, and After Effects
- Time Management: Working efficiently and meeting project deadlines
- Technical Troubleshooting: Able to troubleshoot basic tech/software problems
- Team Collaboration: Collaborating effectively with creative teams and taking direction
- Conceptual Thinking: Bringing new ideas and innovative approaches to projects

Experience:

Freelance Clients:

MUSIC INDUSTRY:

- Girl Talk: Touring stage live visuals, incorporating motion graphics and animations
- Andrew W.K.: Music video animations and visual effects

- Warp Records/Oneohtrix Point Never: Full campaign animations, teasers, and social media content
- Larry Tee: Motion graphics for music videos
- Kim Petras/Gilly Studio: 3D logo and custom typography animations for album campaign
- Fader Magazine: Computer graphics and animation for website and playlist announcements
- Santos Party House: Logo animations, web design, and event promotion campaigns
- Anamanaguchi: Music video compositing, release campaign strategy with animated elements
- Magdalena Bay: Animated 2D and 3D logos
- Indie Musicians: Artwork animations, music videos, and full campaign visualizations

COMPANIES & INSTITUTIONS:

- The Morgan Library: Motion graphics and titles for video editing projects
- Rich Brilliant Willing: Product renderings and animations for social media campaigns and website catalog
- Christelle de Castro/Nike campaign ft. Paris Goebel: After Effects animations and motion graphics

ART & FASHION:

- Kembra Pfahler/Playboy/The Hole NY: Collaborative photography and motion graphics for Playboy Femlin Series
- Seks Fifth Avenue: Logo animations and design
- Noble Youth: Fashion catalog animations and visualizations
- Vera Meat: Jewelry photography with animated elements
- HPNOTIQ + AKLO91: NFT Metaverse Project animations

Additional Experience:

- Society Photographer Patrick McMullan: Event photo editing and animation for Glamour Girls book project
- US Concepts: Event marketing campaigns with animated elements for Walmart and Myspace

Achievements:

Increased sales by 15% in 2022 through engaging motion graphics.
Managed a team of 10 employees, ensuring efficient project delivery.
Developed and implemented a new marketing campaign that resulted in a 20% increase in website traffic.

Regularly presented to senior management on project progress and creative direction.
Consistently completed all projects on time and within budget.

Education:

- Cleveland Institute of Art: Foundation in Arts, B.F.A. - Technology and Integrated Media Environments
- Fachhochschule Schwäbisch Hall - Hochschule für Gestaltung: International exchange study program, Digital Media Focus on Motion Graphics, video production, typography, and editorial layout

Gallery Shows:

- Solo Gallery show at the Bas Fischer Invitational in the Miami Arts District

Performance Art:

- BAD BRILLIANCE: Show at Terminal 5, Adult Swim Party at Santos Party House, Deitch Gallery, performances in London and Amsterdam